

Global Programmes – Stakeholder Engagement Officer for Wales and South-west England

TEAM:	UK & EU ADVOCACY
LOCATION:	CARDIFF
JOB LEVEL:	4
JOB FAMILY:	COORDINATING AND INFLUENCING
STATUS:	FIXED TERM UNTIL DECEMBER 2016

CONTEXT

This four year EC Life Plus funded €4 million cross-border project aims to achieve good governance of our Celtic Seas and support the implementation of the European Marine Strategy Framework Directive (MSFD). A substantial part of the project will involve working with key partners in the UK, Ireland and France to advocate and pilot effective stakeholder engagement and marine spatial planning approaches. It will therefore require working with a very broad range of maritime stakeholders.

WHAT'S THE PURPOSE OF THIS ROLE?

- Develop and maintain positive relationships with stakeholders already engaged in the Celtic Seas Partnership project.
- Secure the effective and efficient identification and engagement of stakeholders and relevant governance bodies in Wales and South-west England throughout the lifetime of the project and maintain an effective relationship with internal and external stakeholders.
- Liaise with project partners at the University of Liverpool to secure the engagement of stakeholders in the Isle of Man in ongoing project activities.
- Work proactively across sectors, but with a focus particularly on engaging stakeholders from the fishing, marine renewables and nature conservation sectors in participatory processes to identify areas of conflict, demonstrate successful solutions and create good practice guidance for conflict resolution in planning marine activities and developments.
- Provide technical and policy input as needed, liaising closely with government and statutory agencies to keep the Celtic Seas Partnership Policy Officer abreast of the marine policy context in Wales and England.
- Take responsibility for ensuring timely and high-quality project activities, including the planning and delivery of stakeholder workshops in Cardiff and Bristol
- Lead on Wales and South-West England specific elements of project activities and work closely with the other Stakeholder Engagement Officers, the CSP Policy Officer and Communications Officer to support the integration and dissemination of project activities as part of the wider CSP project. Lead specific work packages and coordinate other members of the team.
- Support the integration of existing policy and advocacy capacity in the WWF Cymru office, WWF-UK Marine Unit and wider WWF Network to provide additional capacity for strategic policy development and innovative thinking and approaches to multi-sector resource management in Welsh waters.
- Representation of the project at external events and liaison with diverse audiences, including national governments.

WHAT SKILLS, KNOWLEDGE AND EXPERIENCE ARE NEEDED?

- Experience of stakeholder liaison with a diverse range of stakeholders from various cultures and backgrounds.
- Experience of working effectively as part of a proactive team involving several different project partners.
- Excellent interpersonal, influencing and organisational skills.
- Excellent communication skills, including presentation and report writing skills.
- Demonstrable knowledge of marine and/or coastal governance, and preferably some knowledge of marine planning approaches.
- Experience of leading pieces of work or managing discrete projects.

MINIMUM CRITERIA FOR THIS ROLE

- Degree in a relevant discipline and demonstrable knowledge of the marine environment and marine policy.
- Strong track-record and experience of working with stakeholders as part of a collaborative project.
- Excellent communication, liaison, convening, networking and negotiation skills.
- Knowledge and understanding of Welsh and wider UK marine policy context and key marine stakeholders.
- Desirable: experience of organizing, facilitating and delivery of events.

Our Success Factors

CONSTRUCTIVE

1. WWF role model in being **Accountable**

Responsible for leading project activities in Wales and SW England, fulfilling commitments as set out in the project strategy and our agreement with project funders. Recognise and fulfil your role in helping the WWF-UK Marine Policy Unit achieve its shared Big Wins.

2. WWF role model in being **Adaptable**

Ability to work in a culturally diverse environment that requires collaboration with project partners based elsewhere (UK, France and Ireland) and internally with relevant teams at WWF-UK.

LEADING

3. WWF role model in having **Clarity of focus**

Responsible for maintaining an understanding of the Welsh and wider UK marine policy context and key marine stakeholders, and linking this in with the bigger picture of WWF-UK's organisational goals.

4. WWF role model in **Acting with pace**

Drawing on experience and knowledge of multi-partnership working to make quick decisions and take calculated risks, having taken account of input from others. This person will feel comfortable working as part of a small and close-working team, getting stuck in as and where is needed.

CONNECTING

5. WWF role model in **Engaging**

Ability to use engagement and communication skills to develop strong relationships with stakeholders, the project team and colleagues across the organisation.